



Job Opportunity: Summer Marketing & Events Coordinator

Location: Fernie, BC

Position Type: Part-time (variable hours)

Wage: \$25.00/hr

Application Deadline: April 12th, 2026

Period: April 27th, 2026-September 31st, 2026

The **Fernie Trails Alliance (FTA)** is hiring a **part-time summer Marketing & Events Coordinator**. This is a great opportunity for a student or recent grad looking to gain hands-on experience in marketing, community engagement, and event coordination while contributing to the incredible trail network in Fernie.

About the Role

You'll work closely with our Marketing Director and Executive Director to:

Event Coordinator Responsibilities:

- Create Web and Facebook Events, and keep all event listings up to date throughout the season.
- Create participant and volunteer registration forms.
- Communicate to the Marketing Manager information that needs to be promoted regarding events and volunteer callouts.
- Pre, during, and post-event logistics for the following FTA events:
 - Trail Razr (assistant organizer)
 - Little Critters
 - P9
 - High Roller
 - Dirt Diggler
 - Wam Bam
 - Thirsty Thursdays

Social Media Responsibilities:

- Assist with day-to-day FTA social media updates.
- Social media coverage at events.
- Getting content out on the trails.

We're Looking For

- Social media savvy (experience with Instagram, Facebook, Canva, WordPress, or similar tools).
- A team player who enjoys getting out on the trails and thrives in a dynamic, community-driven environment.
- Highly organized and comfortable managing event logistics (previous experience organizing events is an asset).
- Comfortable working flexible hours (including evenings and weekends).
- Based in Fernie, BC

To Apply

Please submit your resume with a brief email sharing your interest in the role and any relevant experience. Email to executivedirector@fernietrailsalliance.com. Only qualified applicants will be contacted for an interview.

www.fernietrailsalliance.com

Fernie Trails Alliance

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www.fernietrailsalliance.com